

BEFORE THE
POSTAL RATE COMMISSION
WASHINGTON, DC 20268-0001

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POSTAL RATE COMMISSION
OFFICE OF THE SECRETARY

EXPERIMENTAL "RIDE-ALONG"
CLASSIFICATION CHANGE FOR PERIODICALS,
1999

Docket No. MC00-1

NOTICE OF INTERVENTION OF MARIETTA CORPORATION

Pursuant to Section 20a of the Postal Rate Commission's ("PRC") Rules of Practice and Procedure, Marietta Corporation ("Marietta") hereby provides notice of its intervention as a limited participant in the above-captioned proceeding.

Marietta is engaged in the business of contract packaging for periodical advertisers of products such as make-up, shampoo, hand lotion and other cosmetic items. Consequently, Marietta has a direct interest in this proceeding, because the demand for its advertising inserts is correlated directly with the rates the United States Postal Service ("Postal Service") charges publishers for including them in periodicals.

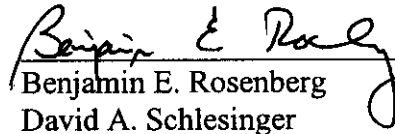
While Marietta applauds the Postal Service for requesting the "ride-along" rate for certain advertising inserts, it believes that before any such rate change can be implemented, the PRC must further eliminate the vast discrepancy that exists between the rates that publishers pay for using inserts eligible for the Periodical Postage Rate (which are manufactured by a company that has patent protection for its product) and those that use inserts subject to the more expensive Standard A rates.

Marietta believes that a hearing may be necessary, but it must first review the Postal Service's request before making a definitive determination. If a hearing is necessary, Marietta will participate to the extent permitted under the PRC's Rules of Practice and Procedure.

Please serve one hard copy of all documents in this proceeding on the undersigned.

Date: October 25, 1999

Respectfully submitted,



Benjamin E. Rosenberg
David A. Schlesinger
Swidler Berlin Shereff Friedman, LLP
919 Third Avenue
New York, NY 10022
(212) 758-9500

Counsel for Marietta Corporation

CERTIFICATE OF SERVICE

I hereby certify that I have on this date served all copies of this document in accordance with Section 12 of the PRC's Rules of Practice and Procedure.

Date: October 25, 1999


Benjamin E. Rosenberg